

SHAHMIR KHAN

Web Developer

CMS & Custom Development

E-Commerce · SEO Optimisation · Theme Customization

PROFESSIONAL SUMMARY

Results-driven Web Developer with 2+ years of professional experience designing, developing, and maintaining dynamic, user-friendly websites and digital solutions. Specialises in WordPress development including custom theme and plugin development, e-commerce build-outs, and performance optimisation — with additional hands-on exposure to Wix and Squarespace platforms. Holds a Bachelor of Science in Computer Science with a distinction in Augmented Reality application development. Proven ability to collaborate with cross-functional teams, translate client requirements into polished products, and deliver projects on time. Passionate about emerging technologies and continuously expanding skill set to stay ahead of industry trends.

CORE COMPETENCIES

- WordPress Development
- Custom Theme Development
- E-commerce (WooCommerce/Shopify)
- Responsive Web Design
- SEO Best Practices
- Website Performance Tuning
- HTML5 / CSS3 / JavaScript
- PHP & MySQL
- C# & .NET Development
- Wix & Squarespace (Working Knowledge)

WORK EXPERIENCE

Web Developer — Divinatory Solutions

September 2025 – Present

Karachi, Pakistan · Full-time

- Design and develop custom WordPress websites and themes from scratch, tailoring functionality and aesthetics to each client's specific requirements.
- Build and customise Shopify stores, including hands-on work with Liquid templating to modify themes, create custom sections, and extend storefront functionality.
- Develop and maintain Squarespace websites, customising layouts and styles to meet client branding and content requirements.
- Perform website performance optimisation, including speed improvements, SEO best practices, and cross-browser compatibility testing.
- Collaborate directly with clients to gather requirements, provide technical guidance, and deliver projects on schedule.

Web Developer — Filters Experts

July 2024 – July 2025

Karachi, Pakistan · Full-time

- Architect and develop high-performance WordPress websites — including e-commerce stores and content-driven blogs — from initial wireframe through to live deployment.
- Engineer bespoke theme customisations that enhance UX, reduce load time, and improve mobile responsiveness across all device breakpoints.
- Establish and maintain a proactive maintenance schedule: core/plugin/theme updates, security patching, database optimisation, and uptime monitoring.
- Implement on-page and technical SEO strategies (meta optimisation, structured data, canonical tags, XML sitemaps) that have improved organic search visibility for clients.
- Liaise with designers, copywriters, and digital marketers to deliver cohesive end-to-end web products; lead requirement-gathering workshops and present technical recommendations.
- Research and evaluate emerging WordPress technologies, page-builder frameworks, and web standards to continuously improve team workflows and project outcomes.

Web Developer — ZA Solutions

May 2023 – February 2024

Karachi, Pakistan · Full-time

- Built fully custom WordPress themes and page templates from scratch using PHP, HTML5, CSS3, and JavaScript, precisely matching approved design mockups.
- Extended and customised third-party premium themes using child themes and custom hooks/filters, ensuring upgrade-safe modifications.
- Partnered with UI/UX designers and content teams to seamlessly integrate interactive features (sliders, dynamic forms, filterable portfolios) into live sites.
- Carried out comprehensive cross-browser and cross-device testing; identified and resolved bugs to achieve consistent rendering and optimal performance.
- Optimised site speed through image compression, lazy loading, caching configuration, and database query refinement, achieving measurable improvements in Core Web Vitals scores.
- Served as primary client contact during development: facilitated requirement discovery sessions, delivered progress updates, and consistently met agreed-upon deadlines.
- Provided ongoing post-launch support and maintenance, including content updates, plugin troubleshooting, and security vulnerability remediation.

EDUCATION

Bachelor of Science — Computer Science

2019 – 2024

Iqra University, Karachi, Pakistan

Final Year Project: AR Campus Route Guide

Designed and developed an innovative Augmented Reality navigation application to assist new students, visitors, and staff in navigating the university campus. The app overlays real-time directional cues and building information on the user's mobile device camera feed, delivering an intuitive and accessible wayfinding experience.

Key Features:

- AR Integration: Real-time overlay of step-by-step navigation and points of interest using ARCore (Android) and ARKit (iOS).
- Intuitive UX: Clean destination-input interface with voice search support and accessibility-first design principles.
- Live Tracking: GPS and gyroscope fusion for accurate, real-time user positioning and route recalculation.
- Rich POIs: Interactive building info cards, department directories, and campus event highlights embedded in the AR layer.

Technologies Used:

C#, JavaScript, Unity 3D, ARCore / ARKit, Android SDK, iOS SDK

Outcome: The project was commended during the final university showcase for its practical innovation in campus management and demonstrated strong potential for real-world deployment in large public venues.

Diploma in Software Development

- Designed and implemented complex algorithms and data structures for real-world problem-solving scenarios.
- Developed, debugged, and optimised C# applications following industry coding standards.
- Leveraged the .NET ecosystem (libraries, NuGet packages, tooling) for full-cycle software development.
- Applied SOLID principles, design patterns, and agile methodologies in collaborative team projects.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Diploma in Software Development — C# & .NET specialisation
- Ongoing self-directed study in advanced WordPress, WooCommerce customisation, and headless CMS architectures.
- Regular participation in web development communities and open-source WordPress contribution.

SOCIAL LINK

LinkedIn: [linkedin.com/in/shahmir-khan-340a10131](https://www.linkedin.com/in/shahmir-khan-340a10131)

ADDITIONAL INFORMATION

Languages	English (Professional), Urdu (Native)
Nationality	Pakistani
Date of Birth	26 October 1997
WhatsApp	+92 334 2135778